



Management Company Providing IT, HR, Call Center, Finance, and Marketing Services to Cash-Based Ophthalmology Practices Across the United States.

Aligned Management Services – Phoenix, AZ

CHALLENGES

Provide a fully integrated suite of systems with Salesforce as the backbone that enable practices to operate their business more efficiently and cost effectively

SOLUTION

- Deployed Sales Cloud for lead/patient management & analytics
- Integrated Mod Med scheduling, NetSuite financials, DocuSign, 360 SMS, Natterbox cloud-based phone system, chat, website, and custom mobile app
- Currently supporting practices in Omaha, Phoenix, and Seattle

ROADMAP

Platform is ready for expansion to additional markets



Sales Cloud



Integration



Mobile App



Telephony

Use Cases

- CRM for Sales Consultation
- Platform for Communications
- Integration of Mod Med
- Integration of NetSuite