

# Eliminating Dock Retention Fees

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# CHALLENGE MANUFACTURING



# HONDA

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TESLA



# The Problem with Trucks

A lot of arguing and primitive photographs of timestamps on emails.

We couldn't prove with data that we were not at fault.

Customers were issuing problem reports even though it was not Challenge's Fault.

Drivers were arriving too soon or too late.

Creating issues from a labor perspective.

Drivers were cheating the log.

Paper based sign-in was not accurate.

# 21<sup>st</sup> Century Solution

- We wanted a better way to manage the dock.
  - Digital
  - Intuitive
  - Easy to use/learn
- A solution that could work for others facing the same issue.
- Approached an existing technology supplier Cella Technologies
  - Challenge corporate Mobile/Inventory solution
  - Replenishment/Material Handling solution



#### Cella Driver Sign-In

o On a tablet

- Driver arrives, then digitally signs-in (think Plex visitor log)
  - o Name
  - o Route
  - Carrier
- Driver is then assigned a dock
- When they back-in the timer begins
- When the leave the timer stops and we have a digital record of the truck.

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← Driver Sign In			← Driver Sign In		
٩	Select Carrier Driver's Name: Bill Smith		Driver's Carrier:		
Eagle Transport	C.R. England Global Transport	Default Carrier	<u>8546</u>		
Federal Express Customs Broker	Mountain Valley Express	United Parcel Service			
			Assignment Please select dock		٦
				1 West	
				3 North	
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	NEXT - SELECT ROUTE			COMPLETE	



#### Successes – Driver's/Customer's Perspective

- Time management for Drivers
- Validating in and out times to their dispatcher
  - They have proof
- No driver argument on what dock.
  - They check in before docking
- ZERO complaints
  - Even from the problem routes
  - The expect this type of technology.
- Cella Driver Sign-In remembers them so its much faster.



#### Successes – Team's Perspective

- Small IT footprint.
- No tribal knowledge is needed.
- Dock doors are now controlled.
- We know how long it is taking drivers to fill a truck.
- Shipping Clerk is able to easily manage.
  - Fumbling through paperwork.
  - Managing two trucks at the same time.
- Real time data of current position of the load.
- We haven't had any complaints that we couldn't back up.
- It's the 21<sup>st</sup> century solution
  - Eliminating paper and pencil



#### The Future/Vision for Challenge Material Handling

- Completely paperless
- Automatic ASN integration
- Shipper Complete
- Directed Put-Away
- Shipping subcontract through the gun
- Simplify Stage/Load



## Q & A

