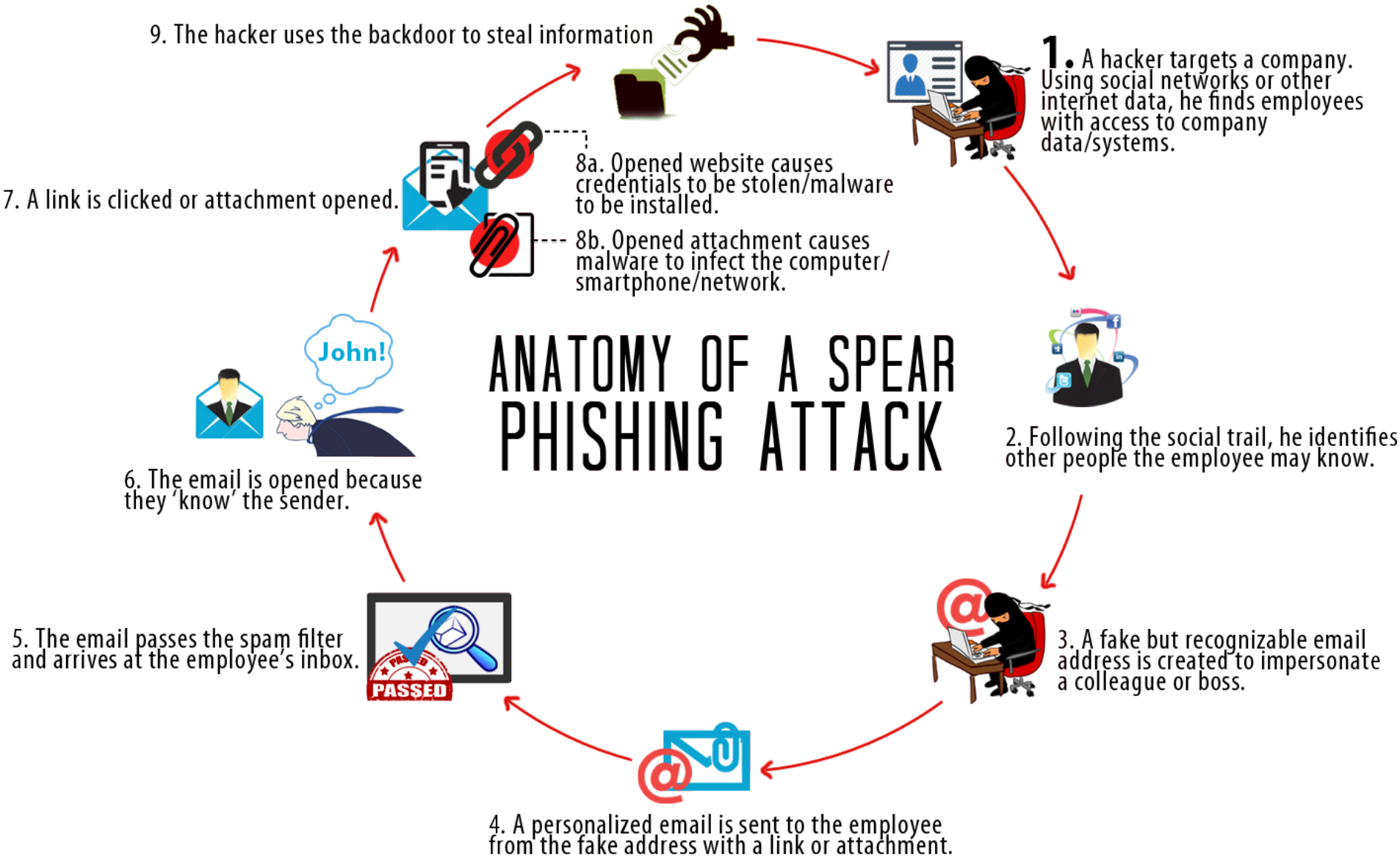ANATOMY OF A SPEAR PHISHING ATTACK