

# 10 Ransomware Statistics **All Businesses MUST Know**






# RANSOMWARE IS A **FULL-BLOWN EPIDEMIC.**

An estimated **5% OF GLOBAL  
SMALL-TO-MEDIUM SIZED  
BUSINESSES (SMBS) FELL VICTIM  
TO RANSOMWARE** from 2016-2017.

**GULP.**



Datto surveyed **1700+ IT professionals**  
who deal with ransomware attacks everyday.  
**HERE'S WHAT WE LEARNED.**

**97%** of IT pros report that  
**RANSOMWARE ATTACKS AGAINST  
BUSINESSES ARE OCCURRING MORE  
FREQUENTLY THIS YEAR**, a trend that  
will continue over the next 2 years.



A WHOPPING  
**6 IN 7** REPORT BUSINESS  
CLIENTS RECENTLY **ATTACKED**  
**BY RANSOMWARE.**



# 6 IN 10

REPORT RANSOMWARE  
ATTACKS IN THE 1ST  
HALF OF 2017 ALONE.



An unlucky **26% REPORT MULTIPLE RANSOMWARE ATTACKS** against SMBs in a single day. YIKES.





The most common strain of ransomware:

**CryptoLocker.**

But new and aggressive variants pop up every single day.



While small business clients are quick to call their IT pros when victimized by ransomware,  
**LESS THAN 1 IN 3 INCIDENTS**  
ARE REPORTED TO THE AUTHORITIES.



## So what's behind a successful ransomware attack?

Today's IT professionals blame the overwhelming **lack of cybersecurity training** across businesses worldwide.

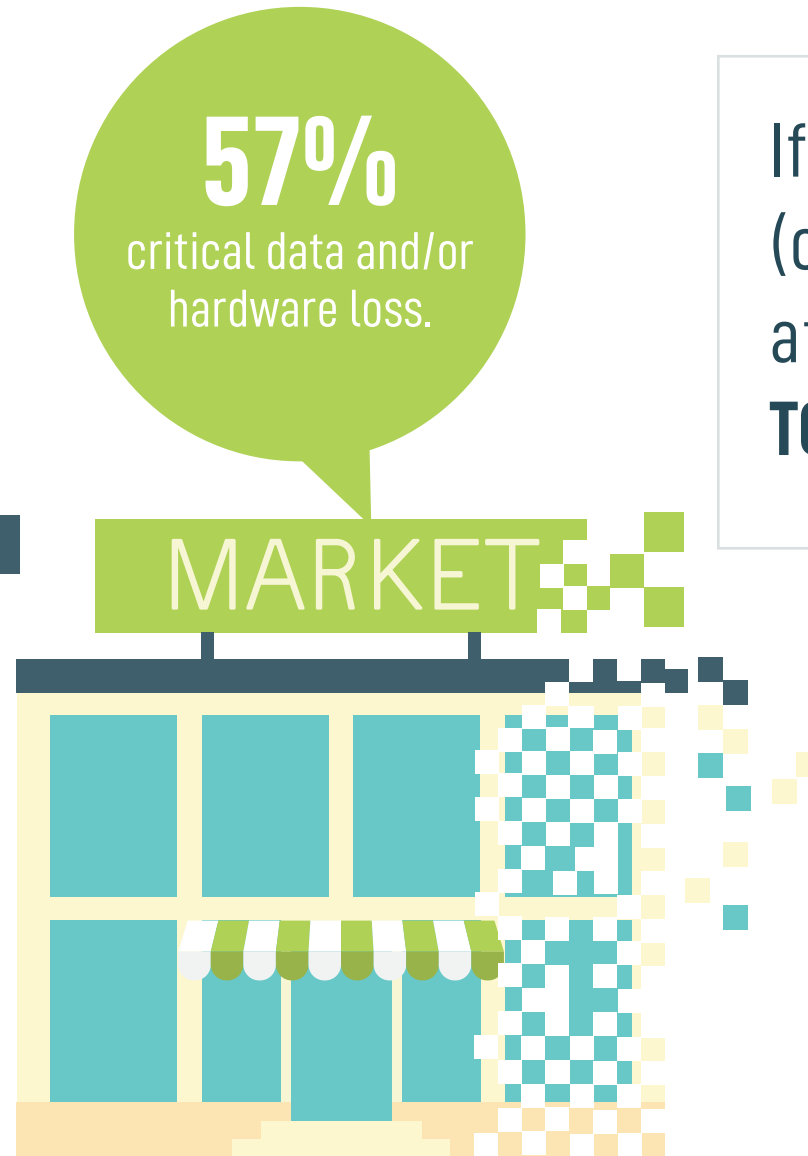


The background of the slide is a repeating pattern of light gray icons. These icons include dollar signs (\$), exclamation marks (!), padlocks, and skull-and-crossbones symbols, which are commonly associated with ransomware and cybersecurity threats.

**Question:**

**SO, HOW BAD CAN A RANSOMWARE  
ATTACK BE FOR A SMALL BUSINESS?**

**Answer:**



If you ask us  
(or the businesses  
affected) **that's just  
T00 much at risk.**

# So, what can you do to aid in the battle against the ransomware epidemic?

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